

February 6, 2018

Dear Parents,

We are in the planning stages of our school yearbook for 2017 - 2018 school year. Are you looking for a creative way to tell your child/children, "I love you and I'm proud of you?" Place a recognition ad in the yearbook!

Whether your son/daughter is in Pre-K or an eighth grader, a recognition ad is always a great idea. In the future, seeing your message will bring a smile as they remember your love and support during these important years. It's easy to create an ad. Just send a favorite photo and/or compose a message. Check out the past SBS yearbooks to help you design your own ad.

While you're thinking of what your ad will look like, also think about the size of the ad space. Select from the four different sizes available. Take a look at the samples on the next page. The sizes shown are the approximate size of the ad space.

You may create and design your own ad with pictures, graphics, and words. All ads that are not designed and submitted to the yearbook staff will have a simple border with your picture and message. If you have something specific in mind, create it yourself and submit it to us as a digital image (jpg). All ads that are designed by you will be submitted exactly as we receive them. Please check for spelling errors, etc. This year, everyone will have to submit pictures and ads through a yearbook website. This will save us lots of time and you won't have to send your pictures to school. You may also use this site to send us any pictures you think we'd like to use in other areas of the yearbook. We are always looking for action shots of sporting events, school functions, dances, etc. To submit your photos/ads, go to www.hjeshare.com and enter our school code: sbcrusaders. It is very easy to do. If you'd like to use the online ad creator, follow the instructions on the following pages.

Please, don't wait! **Return the form below in an envelope marked *SBS Yearbook* or email me by Friday, March 30, 2018.** The form must be returned by this date to hold your ad space. All completed ads and/or picture submissions for ad creation must also be submitted to www.hjeshare.com or by email to dcaillier@sbscrusaders.com by Friday, May 30, 2018. Any ads received after the deadline will not be in the yearbook.

Any questions may be sent to dcaillier@sbscrusaders.com.

Recognition Ad Order Form

Student (s) Name: _____ Grade/Teacher: _____

Parent's Name: _____ Phone Number: _____

_____ (\$125) Full-size - Only available for 8th graders or multiple students in an ad

_____ (\$80) Half-page

_____ (\$60) Quarter-page

_____ (\$40) Eighth-page

DON'T SEND ANY MONEY --- YOUR RENWEB ACCOUNT WILL BE CHARGED IN APRIL!

Message: _____

Parent's Signature: _____

SBS

Quarter-
page

Eighth-page

Eighth-page

Half-page