



Crusader Challenge 2021

St. Bernard School



October 12, 2021

Dear St. Bernard School Parents,

On *Friday, November 19, 2021*, St. Bernard School will be conducting the 3rd annual Crusader Challenge to raise **\$40,000** for campus improvements, such as future gym renovations and playground upgrades, as well as continued curriculum enrichment.

Students will walk or jog around the Crusader Circle as many times as possible in a set time period. Each student will raise funds by asking sponsors to contribute a tax deductible donation to St. Bernard School. Here are the details.

Your Support

For our Crusader Challenge this year, we're using an awesome web based fundraising system that makes it **much easier** for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't!

Remember, our Crusader Challenge is November 19, so please follow the directions on the enclosed flyer to **register now** to help our school raise as much as we can. *In order for donations to count towards a student's incentives, donations must be turned in by Friday, November 12, 2021 at 3 pm. Any donations turned in after this time will not be put towards a student's incentives.*

Mail-In Donations

If you prefer, donors can send a check made payable to **St. Bernard School** with the *student's name in the memo section*. Donations should be mailed to: **St. Bernard School, 251 East Bridge Street, Breaux Bridge, LA 70517, ATTENTION: Crusader Challenge.**

If you have any questions about the Crusader Challenge, please feel free to contact Jen Mestayer, Fundraiser Co-Chair at Jen.Mestayer@TownSquareMedia.com or 337-296-1318 or Lori Gauthier, Fundraiser Co-Chair at Lori@LoriGauthier.com or 337-344-8014. If we meet or exceed our goal of \$40,000, we can continue to support and expand learning experiences for all our students. So, let's start the **Race** to get donations!

Sincerely,

JP Masterson, Principal

Jen Mestayer and Lori Gauthier, Crusader Challenge Co-Chairs



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SETTING UP YOUR FAMILY'S CRUSADER CHALLENGE DONATION PAGE

For our Crusader Challenge this year, we're using an awesome [web based fundraising system](#) that makes it **much easier** for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't!

Remember, our Crusader Challenge is November 19, so please **register now** to help our school raise as much as we can for future campus improvements, such as gym and playground renovations.

Using your computer's browser:

- Go to <http://pledgestar.com/crusaderchallenge>
- Click "Not Registered For This Year's Event"
- Enter *your name (Parent's Name)* and email address, then click "Submit" • Follow the instructions on-screen to register Challenger(s) and add family and friends

Using your Android or Apple phone or tablet:

- Go to your device's App Store and search for "PledgeStar" to download the Family App, or go to <https://pledgestar.com/crusaderchallenge/downloadapp.html>
- On the home screen enter your event code: "crusaderchallenge" to locate your event
- Click "Not Registered For This Year's Event"
- Enter *your name (Parent's Name)* and email address, then click "Submit" • Follow the instructions on-screen to register Challenger(s) and add family and friends

When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card donations online. You get notified each time a pledge is made, and you can track your pledge progress online.

Call 1-888-598-7510 if you need help.



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Prize & Award Categories

- Students who receive at least *one donation* from a sponsor will get a gift card to receive a 12 oz smoothie from Smoothies & Things in Breaux Bridge.
- Students who receive the following donation amounts will get the following:
 - \$25 in donations: Pajama Day**
 - \$50 in donations: the above plus Crazy Hair Day**
 - \$75 in donations: the above plus Kona Ice Treat**
 - \$100 in donation: the above plus Free Dress Day**
- *NEW THIS YEAR! Grade Band Prizes as follows:*
 - Pre-K & K: Kidzone DIY Racer**
 - 1st & 2nd: Crazy Cart Shift**
 - 3rd, 4th & 5th: Nintendo Switch**
 - 6th, 7th & 8th: Wireless Beats Headphones**
- The class who *raises the most money* will have a Pizza Party in their classroom.
- The *teacher* with the class which raises the most money will receive a \$100 Gift Card to wards classroom supplies AND a \$100 Gift Card to Cafe Sydnie Mae.
- A first place trophy will be awarded to the boy and girl in each grade level who completes the most laps during the Race for Education. *A Crusader Challenge Finisher Medal will be given to all the students on Race Day.*
- If we reach our goal of **\$40,000**, Mr. Masterson will “dress crazy” on Race Day.
- *All participants* of the Sader Showdown will get to participate in creating a Masterson Sundae. The *first place winner* of the Sader Showdown will receive an Amazon Gift Card and a trophy for bragging rights.
- The student who raises the most money will be allowed to choose to be a teacher or the principal for the day.
- *Weekly challenges* will be announced each Monday morning. The *Homeroom class* to win the challenge will receive a mystery prize.



Permission Slip & T-Shirt Order

As we prepare for the 3rd Annual Crusader Challenge, we are requesting parental consent for all student participants. By completing the form below, you are giving permission for the student listed to participate in the St. Bernard Crusader Challenge on Friday, November 19, 2020.

Any student who has not given their size by the deadline of **Wednesday, October 20, 2021**, will receive either a Child XL or an Adult LRG. ***All students will receive a 2021 Crusader Challenge T-shirt.**

Student Name: _____

Grade/Teacher: _____

Parent's Signature: _____

CIRCLE YOUR CHILD'S SIZE

CHILD: SM MED LRG X-LRG or ADULT: SM MED LRG X-LRG



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Additional T-Shirt Order For

**Additional Crusader Challenge t-shirts are \$16 each, with an Adult 2XL \$18 each.

Student: _____

Grade/Teacher: _____

ADDITIONAL T-SHIRTS:

CHILD: SM _____ MED _____ LRG _____ X-LRG _____

ADULT: SM _____ MED _____ LRG _____ X-LRG _____ 2X-LRG _____ (+\$2)

****NOTE: DO NOT INCLUDE PAYMENT FOR YOUR STUDENT'S RACE DAY T-SHIRT!**

Total # of Shirts: _____ Total Cost: \$ _____

****Checks Payable To: St. Bernard School**

Payment: Cash _____ Check#: _____



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IMPORTANT DATES

Wednesday, October 20, 2021:

T-Shirt Order Forms Due - Student and any additional
Setup PLEDGESTAR website

Friday, October 29, 2021:

Sponsorship commitments due

Friday, November 12, 2021:

Incentive donations deadline - donations made after this date **will not** be counted
towards students incentive level.

Friday, November 19, 2021:

RACE DAY



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FREQUENTLY ASKED QUESTIONS

What is the Crusader Challenge?

The Crusader Challenge is a fundraiser where friends and family are donating whatever amount they choose in support of the student participating in a challenge, in our case, a race course. Donations are not determined by how fast the student completes the race or how many laps the student completes, but instead are fixed. The race is a fun way for all students to participate at a level they feel comfortable and fundraise for school/campus improvements. There are prize incentives to encourage friendly competition among the individual students and also between classes.

Why are we doing this school fundraiser?

The funds generated from the Crusader Challenge will be put towards campus improvements, such as future gym renovations and upgraded playground equipment, and continued curriculum development.

Who can participate?

All students with a signed permission slip will participate in the Crusader Challenge.

How do you donate?

This year we are using an awesome web based fundraising system that makes it **much easier** for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't! Each family will create their own page using the instructions sent home on Wednesday, October 13, 2021. If you prefer, you send a check made out to St. Bernard School with the sponsored Student's Name in the memo: **Crusader Challenge, St. Bernard School, 251 East Bridge Street, Breaux Bridge, LA 70517.**

When will donations begin to be accepted?

Donations can be made beginning Wednesday, October 13, 2021.

What is the deadline for donations?

Donations can be accepted all year long. However, in order for donations to count towards a student's incentive level, donations must be turned in by **Friday, November 12, 2021 at 3 pm**. Any donations turned in after this time will not be put towards a student's incentives.

How can I become a corporate sponsor of the Crusader Challenge?

For information on becoming a sponsor of the Crusader Challenge, please contact Jen Mestayer, Fundraising Chair at (337) 296-1318 or jen.Mestayer@TownSquareMedia.com. Sponsorship commitments must be made by **Friday, October 29, 2021** to guarantee sponsorship listing on event t-shirts.

NEW FOR THIS YEAR: Children of Crusader Challenge Sponsors at the supporter level or higher, will receive all individual incentives. If the child is in junior high they will also automatically qualify for this year's Sader Showdown!

What are the students expected to do on race day?

On race day, students will walk, jog or run around the Crusader Circle, a designated area, as many times as possible during a set amount of time.

What is the schedule of events?

A schedule of events will be shared at a later date.

What if there is a chance of rain?

The committee will keep a close eye on the forecast the week of the race. If there is a chance of rain that seems like it will affect the race, the event will be moved up to **Wednesday, November 17, 2021**. Parents will be notified of the change.

What is the race course?



Is there a theme for the event?

The theme for this year's Crusader Challenge is "A Race Around the World". More details to come.

What is the Sader Showdown?

The Sader Showdown is a competition between 6th, 7th and 8th grade students who raise a minimum of \$200 in donations. These students compete through the race course with an added military style obstacle course. Each student is allowed one lap through the course. The Student with the fastest time will win.

Who do I contact if I have more questions?

Lori Gauthier, Fundraiser Co-Chair Jenn Mestayer, Fundraiser Co-Chair
Lori@LoriGauthier.com Jenn.Mestayer@TownSquareMedia.com (337) 344-8014
(337) 296-1318