



CASH FOR SCHOOLS

WHAT IS THE COMMUNITY CASH FOR SCHOOLS® PROGRAM?

The Community Cash For Schools® program supports participating schools that collect Proofs of Purchase from Community® products. These product Proofs of Purchase can be redeemed for cash that each school can spend at its discretion. There are no stipulations on how the money is spent. Schools can choose to allocate the money toward new textbooks, computers or even events. This program is entering its 30th year and to date it has helped participating schools generate over \$7.4 million!

WHAT IS THE VALUE OF EACH PROOFS OF PURCHASE?

The value of each Community® Proof of Purchase point is 10 cents. The more Proofs of Purchase saved and turned in by your school, the more your school can earn. Last year 94 schools earned \$1,000 or more and the highest amount earned was \$5,215.

WHERE CAN I FIND PROOFS OF PURCHASE?

On most Community® coffee products, there is a Proof of Purchase (POP) coupon with a point value. The point values range from one to five depending on the product. Most coffee products, tea products, creamer, sugar and coffee filters contain eligible proofs of purchase.

HOW CAN I HELP MAKE THE MOST OUT OF THIS PROGRAM?

Everyone in your school community can help contribute earning cash for your school! Engage your community members to help maximize savings and reach your school goal. Reach out to restaurants, hotels, offices and businesses. Boxes of coffee and coffee related products delivered to these contain high value Proofs of Purchase.



ANY QUESTIONS?

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