



Crusader Challenge 2023

Loose in Louisiana

St. Bernard School

11-17-23



October 10, 2023

Dear St. Bernard School Parents,

On *Friday, November 17, 2023*, St. Bernard School will hold its 5th Annual Crusader Challenge with a goal to raise \$55,000. In the past, this event has funded various campus improvements and curriculum enrichment materials and supplies. The next step in our facilities long range plan is to build a new dynamic playground in the center of our campus. Any Crusader Challenge financial support will help get us closer to reaching that goal.

This whole-school event requires students to walk or jog around a pre-set race course here on campus as many times as possible in a set time frame. Each student is encouraged to solicit funds by asking sponsors to contribute a tax deductible donation to St. Bernard School.

Your support is crucial for our Crusader Challenge to be successful. We will be using the same web-based fundraising system as last year. Please see the attached flyer to get your family's account setup.

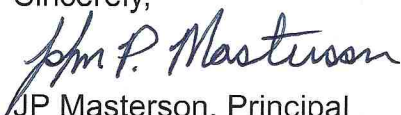
Remember, our Crusader Challenge is November 17, 2023, so please follow the directions on the other attached flyers to **register now** to help our school raise as much funds as possible. Of course, we have lots of incentive prizes for the students. In order for donations to count towards a student's incentives, all donations MUST be submitted by **Friday, November 10, 2023, at 3:00 p.m.** Any donations turned in after this time will NOT count towards a student's incentives.

If you prefer, donors can mail a check made payable to **St. Bernard School** with the **student's name in the memo section**. Donations should be mailed to:

St. Bernard School
251 E. Bridge Street
Breaux Bridge, LA 70517
ATTENTION: Crusader Challenge.

If you have any questions about the Crusader Challenge, please feel free to contact the committee at CrusaderChallenge@sbscrusaders.com. If we meet or exceed our goal of \$55,000, we can continue to support and expand learning experiences for all our SBS students. Let's start the **Race** to get donations!

Sincerely,


JP Masterson, Principal

Crusader Challenge Committee - Lauren Berard, Heather Cambre, Lori Gauthier, and Jan Tumlin

St. Bernard School Crusader Challenge



Scan the QR Code to register and get started.

For our Crusader Challenge this year, we're using an awesome web based fundraising system that makes it **much easier** for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't!

Remember, our Crusader Challenge is November 17, so please **register now** to help our school raise as much as we can for a new dynamic playground in the center of our campus.

Using your computer's browser:

- Go to <http://pledgestar.com/crusaderchallenge>
- Click "Not Registered For This Year's Event"
- Enter your name and email address, then click "Submit"
- Follow the instructions on-screen to register Challenger(s) and add family and friends

Using your Android or Apple phone or tablet:

- Go to the Apple App Store on IOS or the Amazon App Store on Android and search for "PledgeStar" to download the Family App, or go to <https://pledgestar.com/crusaderchallenge/downloadapp.html>
- On the home screen enter your event code: "crusaderchallenge" to locate your event
- Click "Not Registered For This Year's Event"
- Enter your name and email address, then click "Submit"
- Follow the instructions on-screen to register Challenger(s) and add family and friends

When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card donations online. You get notified each time a pledge is made, and you can track your pledge progress online.

Call 1-888-598-7510 if you need help.



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IMPORTANT DATES

Wednesday, October 4, 2023:

Sponsorship commitments due in order to guarantee sponsorship listing on event t-shirts.

Friday, October 13, 2023:

T-shirt size updated in RenWeb. See memos on instructions to do this.

Friday, November 10, 2023:

Incentive donations deadline - donations made after this date will not be counted towards students incentive level.

Wednesday, November 15, 2023:

Sader Showdown donations deadline - 5th - 8th grade students who have raised \$200 in donations by this date will be given the opportunity to participate in the Sader Showdown. See Crusader Challenge FAQs for more details.

Friday, November 17, 2023:

RACE DAY - Come out and support your crusader! A schedule of events will be posted closer to the event.



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Prize & Award Categories

- Students who receive the following donation amounts will get the following:

\$25 in donations:

Crusader Challenge Flower Petal Highlighter

\$50 in donations:

the above plus Pajama Day

\$75 in donations:

the above plus Kona Ice Treat

\$100 in donations:

the above plus Pizza Party

- Grade Band Prizes as follows:

Pre-K & K:

Ezy Roller

1st & 2nd:

Electric Scooter

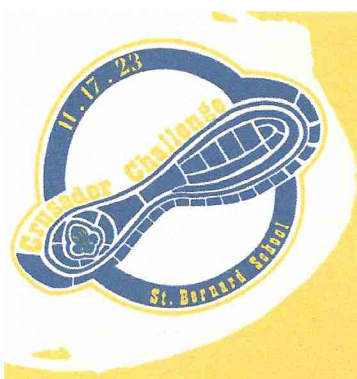
3rd, 4th & 5th:

Nintendo Switch

6th, 7th & 8th:

Customized Nike Shoes

- The class who *raises the most money* will have a Pizza or Chik-Fil-A Party in their classroom.
- The *teacher* with the class which raises the most money will receive a Gift Card towards classroom supplies AND a Gift Card to Cafe Sydnie Mae.
- A first place trophy will be awarded to the boy and girl in each grade level who completes the most laps during the Crusader Challenge. No ties will be allowed this year. A tie breaker will take place before the awards ceremony. A Crusader Challenge Finisher Medal will be given to all the students on Race Day.
- If we reach our goal of \$55,000, Mr. Masterson will "dress crazy" on Race Day.
- All participants* of the Sader Showdown will get to participate in creating a Masterson Boil. The *first place winner* of the Sader Showdown will receive an Amazon Gift Card and a trophy for bragging rights.
- The student who raises the most money will be allowed to have a dessert party on the bayou.
- Weekly challenges* will be announced each Monday morning. The *Homeroom class* to win the challenge will receive a mystery prize.



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FREQUENTLY ASKED QUESTIONS

What is the Crusader Challenge?

The Crusader Challenge is a fundraiser where friends and family are donating whatever amount they choose in support of the student participating in a challenge, in our case, a race course. Donations are not determined by how fast the student completes the race or how many laps the student completes, but instead are fixed. The race is a fun way for all students to participate at a level they feel comfortable and fundraise for school/campus improvements. There are prize incentives to encourage friendly competition among the individual students and also between classes.

Why are we doing this school fundraiser?

The funds generated from the Crusader Challenge will be put towards campus improvements, such as future gym renovations and upgraded playground equipment, and continued curriculum development.

Who can participate?

All students will participate in the Crusader Challenge. Students in 5th - 8th grade who raise a minimum of \$200 will be given the opportunity to participate in the Sader Showdown.

How do you donate?

This year we are using an awesome web based fundraising system that makes it **much easier** for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't! Each family will create their own page using the instructions sent home on **Tuesday, October 10, 2023**. If you prefer, you can send a check made out to St. Bernard School with the Student's Name in the memo to: **Crusader Challenge, St. Bernard School, 251 East Bridge Street, Breaux Bridge, LA 70517**.

When will donations begin to be accepted?

Donations can be made beginning Wednesday, October 11, 2023.

What is the deadline for donations?

Donations can be accepted all year long. However, in order for donations to count towards a student's incentive level, donations must be turned in by **Friday, November 10, 2023 at 3 pm**. Any donations turned in after this time will not be put towards a student's incentives.

How can I become a corporate sponsor of the Crusader Challenge?

For information on becoming a sponsor of the Crusader Challenge, please contact the Crusader Challenge committee at crusaderchallenge@sbscrusaders.com. Sponsorship commitments must be made by Wednesday, October 4, 2023 to guarantee sponsorship listing on event t-shirts. Children of Crusader Challenge Sponsors at the supporter level or higher, will receive all individual incentives. If the child is in 5th - 8th grade, they will also automatically qualify for this year's Sader Showdown!

What are the students expected to do on race day?

On race day, students will walk, jog or run around the Crusader Circle, a designated area, as many times as possible during a set amount of time.

What is the schedule of events?

A schedule of events will be shared at a later date.

What if there is a chance of rain?

The committee will keep a close eye on the forecast the week of the race. If there is a chance of rain that seems like it will affect the race, the event will be moved up to **Wednesday, November 15, 2023**. Parents will be notified of the change.

Is there a theme for the event?

The theme for this year's Crusader Challenge is "Loose in Louisiana". More details to come.

What is the Sader Showdown?

The Sader Showdown is a competition between 5th, 6th, 7th and 8th grade students who raise a minimum of \$200 in donations. These students compete through the race course with an added military style obstacle course. Each student is allowed one lap through the course. The Student with the fastest time will win.

Who do I contact if I have more questions?

crusaderchallenge@sbscrusaders.com